



# I&L Advocacy Way Ahead



# Purpose

- Create an advocacy construct for MAGTF and Installations logistics and logisticians
- Achieve ever increasing levels of proficiency and needed capabilities through advocacy
  - Ready people
  - Right capabilities (Capability Portfolio Mgmt)
  - Responsive organizations

***Man, Train, Equip, &  
Resource***



# Execute Advocacy

- **Further develop 21<sup>st</sup> century logistical capabilities**
- **Revitalize and integrate logistics training, education, and doctrine**
- **Reinforce the link between Installations and Marine**

## End State:

**Development of an enduring advocacy initiative that leverages the entire logistics community, for development of logisticians and logistics prepared for 21<sup>st</sup> century expeditionary operations, regardless of mission or location.**

**Logisticians and Installations experts that will be able to support and sustain Marines in any clime or place, against any foe, for any mission.**

**Improved operating force readiness.**



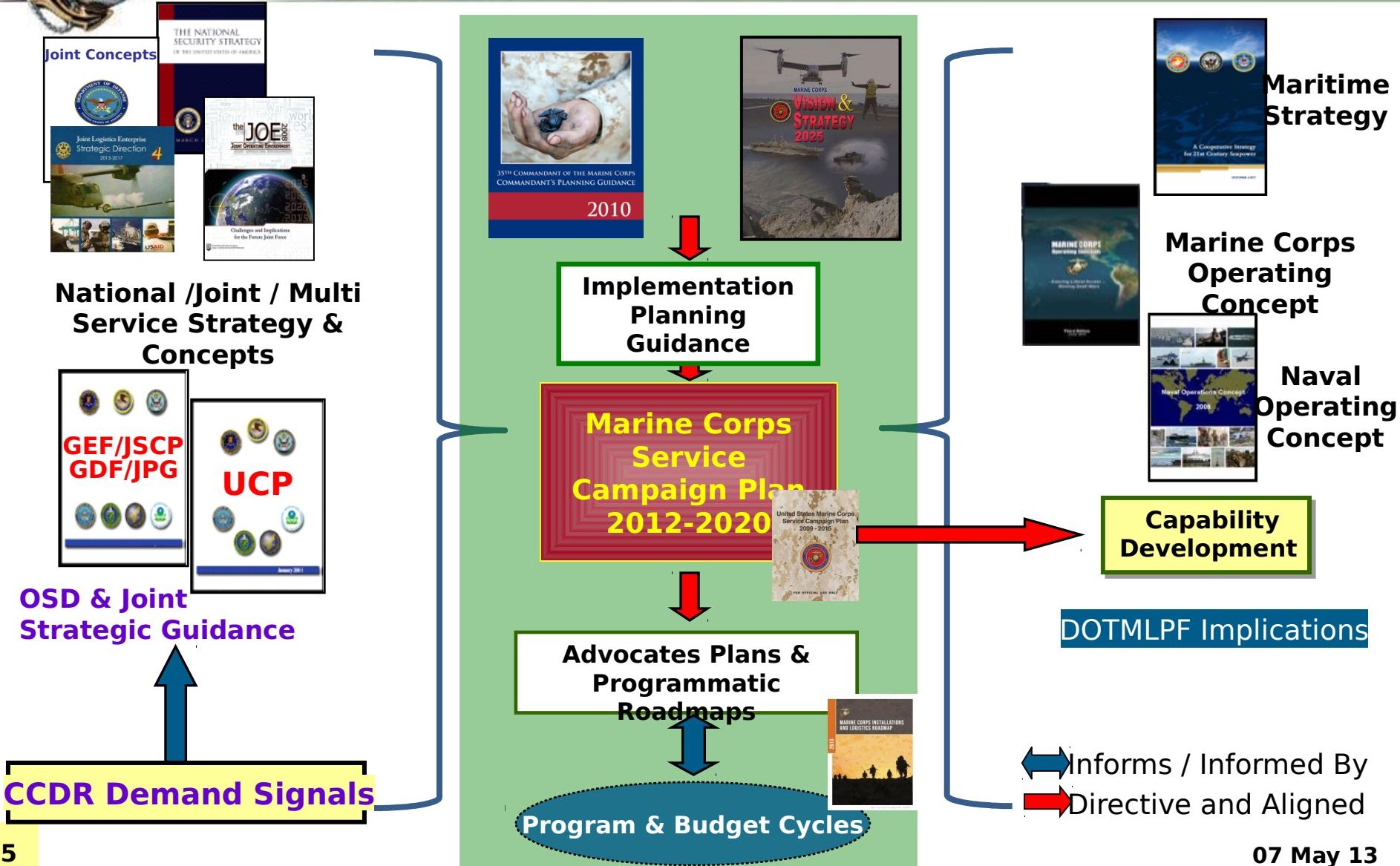
# Logistics Enterprise & Environment



Engage, Influence, and Advocate for  
Logistics, Installations, and Logisticians



# Influence & Support



# I&L Advocacy

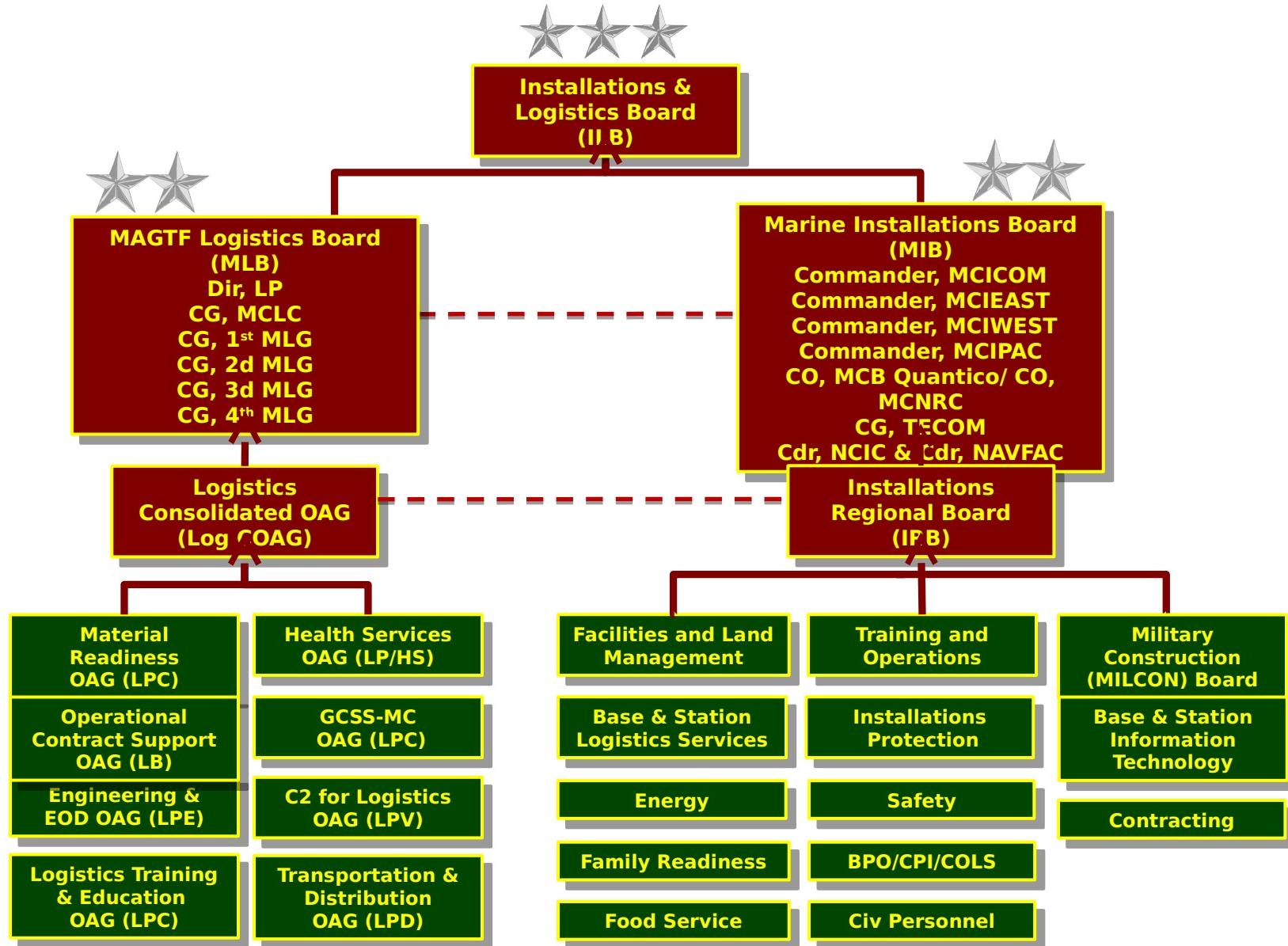




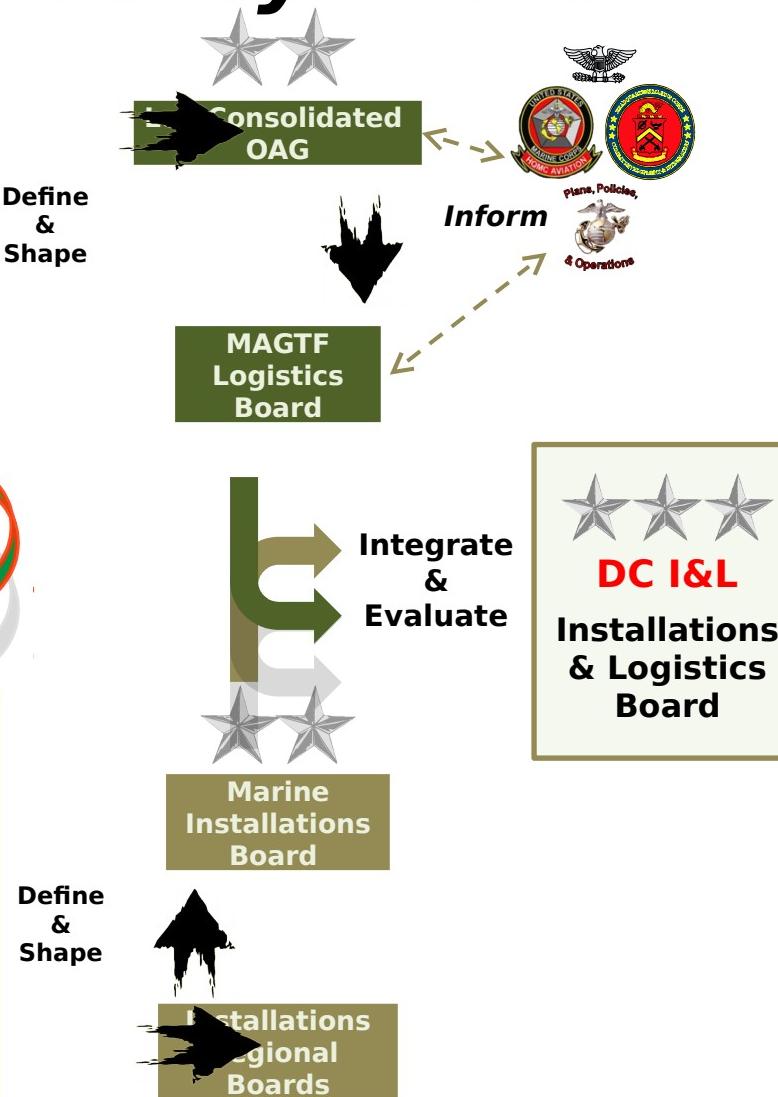
# Advocacy Concept

- DC I&L issues Top-Down guidance to shape OAG & IAG actions.
- OAGs & IAGs establish procedures to address “community interest & regional issues” and utilize higher level boards to obtain required leadership decisions.
- OAG & IAG Issues must be properly prepared with sufficient rigor in the problem analysis, courses of action development, and coordination with other pertinent entities.
- All decisions need not go before the I&L Board for resolution.
- Must provide the MAGTF Log Board & Marine Installations Board with actionable deliverables of sufficient depth and rigor to *influence future Marine Corps logistics capabilities*
- Secondary function of all GO Level meetings is to inform of changes in operational concepts and direction that will impact our Corps.
- Publish the status of all action items (tasks & issues) after each meeting (I&LB, MIB, MLB, and supporting OAGs, IAGs, and WGs) via naval message and also post it via SharePoint for maximum access.

# I&L Advocacy Structure



# Installations and Logistics Advocacy Process



**I&L Informs:**  
Current FY Execution Budgeting, FY+1

CPM  
MCEIP  
PEBs  
PWG  
POM

Guide & Influence

**I&L Influences:**  
Programming, FY+2  
Planning, FY+3



# OAG/IAG Process

- **OAG/IAG Leads establish required membership -- 8-12 Members (may vary by function)**
  - “An” example:
    - Each MLG (4)
    - Each MARFOR assigned Forces (3)
    - LOGCOM (1) / MARSOC (1) as appropriate
    - TECOM as appropriate
- **OAG/IAG Leads establish temporary WGs for specific issues as needed**
- **Develop processes/procedures to address “community” specific issues and answer “assigned tasks” from DC, I&L**
- **Follow guidance in OAG/IAG charter**
- **Schedule and execute a consistent OAG/IAG process**



# OAG & IAG Key Points

- **Do not replace regular staff actions**
- **Must be manageable in terms of who is involved (otherwise - *chaos*)**
- **Can enhance the information, knowledge, & Operating Force focus of the I&L Staff**
- **Leadership must state what they want achieved**

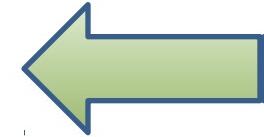


# Coordinate & Monitor



## Command Element Advisory

- Board
- CEAB CoC
- GCE Conference
- Ground Board
- Marine Air Board
- Assault Support OAG
- Aviation Logistics OAG
- MEU OAG

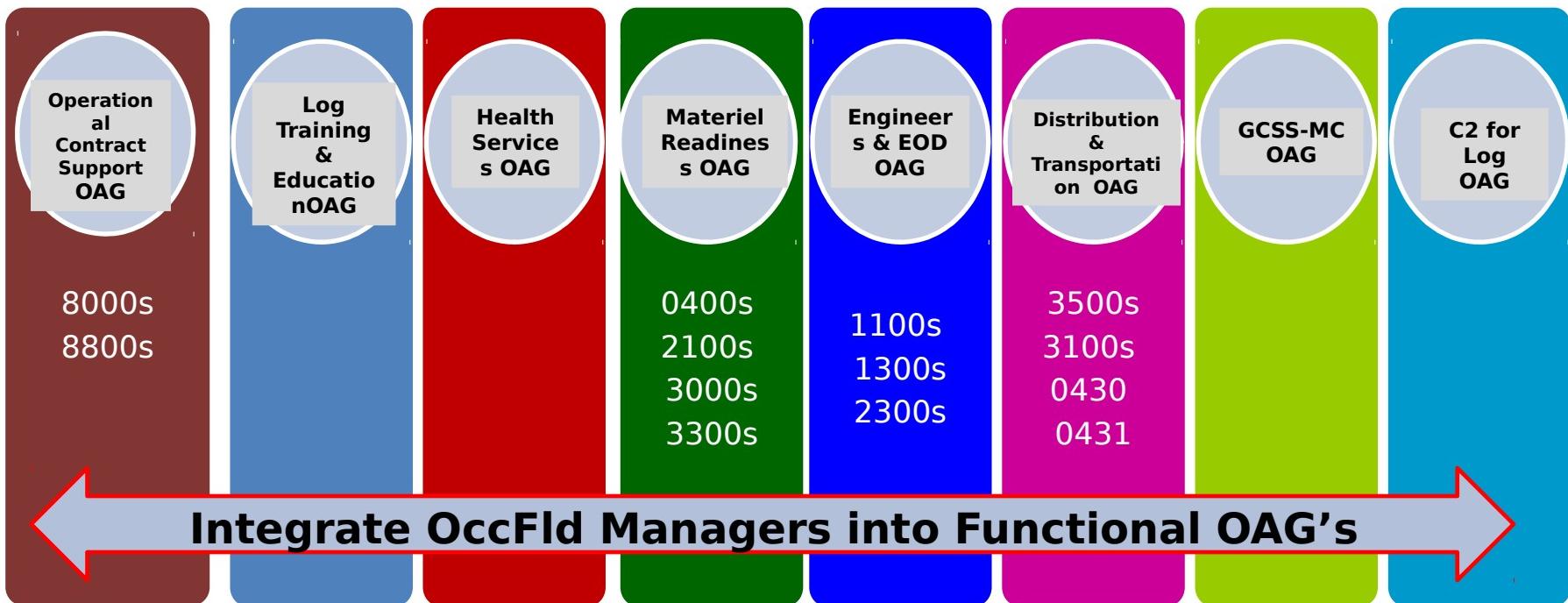


***Advocacy Updates -- Organizing the Force -- Equipping the Force --  
Training the Force  
Command & Control***



# Role of OccField Sponsors

## Coordinate across the OAGs



### Manning

- ✓ MOS Manual
- ✓ TFSMS
- ✓ EPAD
- ✓ TOECR

### Train

- ✓ T&R Manual
- ✓ POI validation
- ✓ CCRB reviews
- ✓ OPFOR interviews

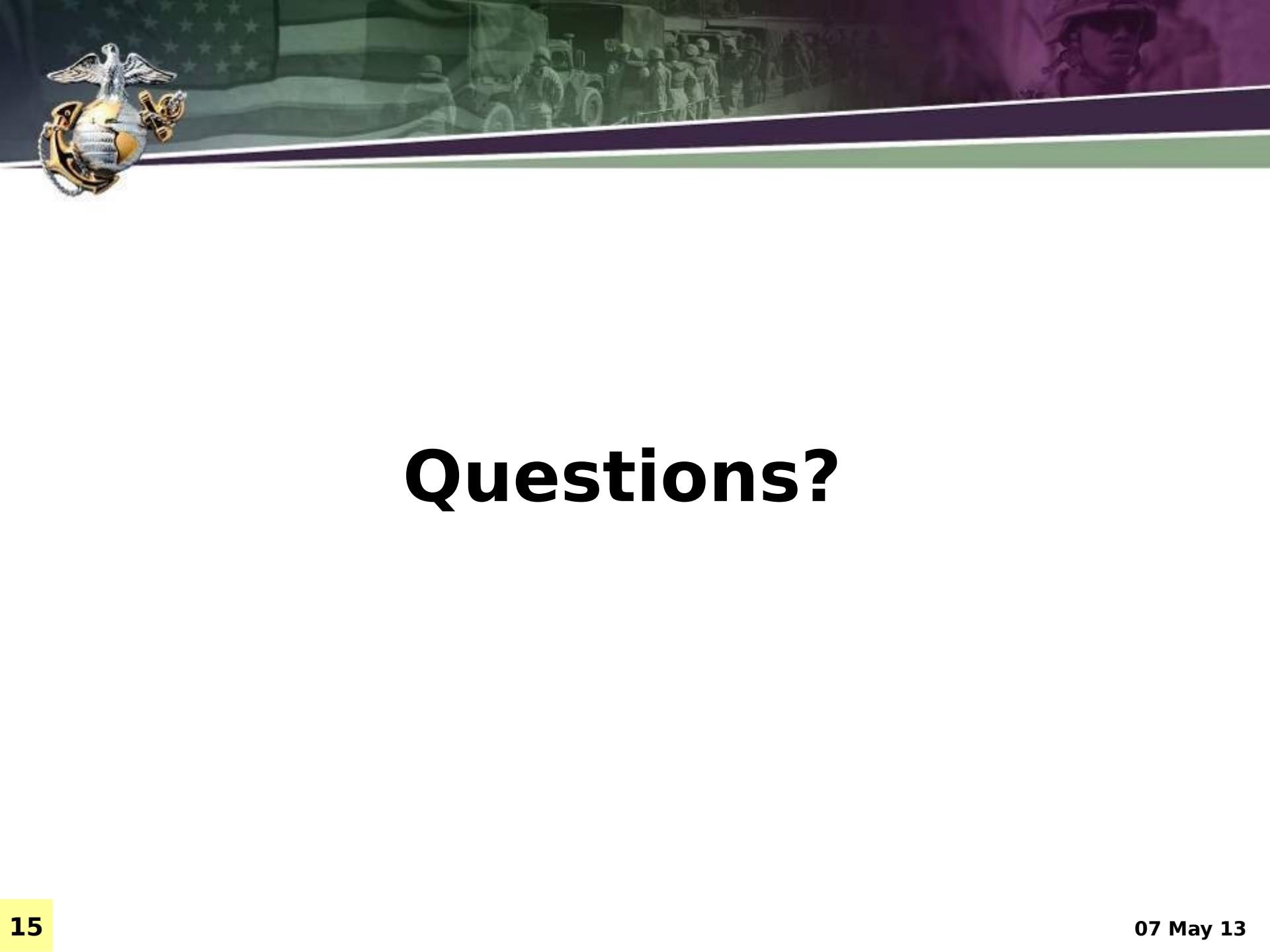
### Equip

- ✓ TE review TFSMS
- ✓ WIPT's
- ✓ CD&I Inputs
- ✓ MCSC PdM discussions



# Way Ahead

- I&L provides initial guidance: signed **MCILR**
- DC, I&L Issue Charter to Dir LP & Dir LF/CG MCICOM
- Dir LP & Dir LF/CG MCICOM issue charters to establish OAGs & IAGs
- I&L “internal” advocacy “kick-off” mtg: 23 May
  - Officially starts the process
  - Membership established
  - First OAGs/IAGs conducted Fall 2013
- I&L “external” Advocacy “kick-off” mtg: June (TBD)
- Dir LP & Dir LF/CG MCICOM Report status of OAG to DC, I&L: 1 Sep 2013



# Questions?